

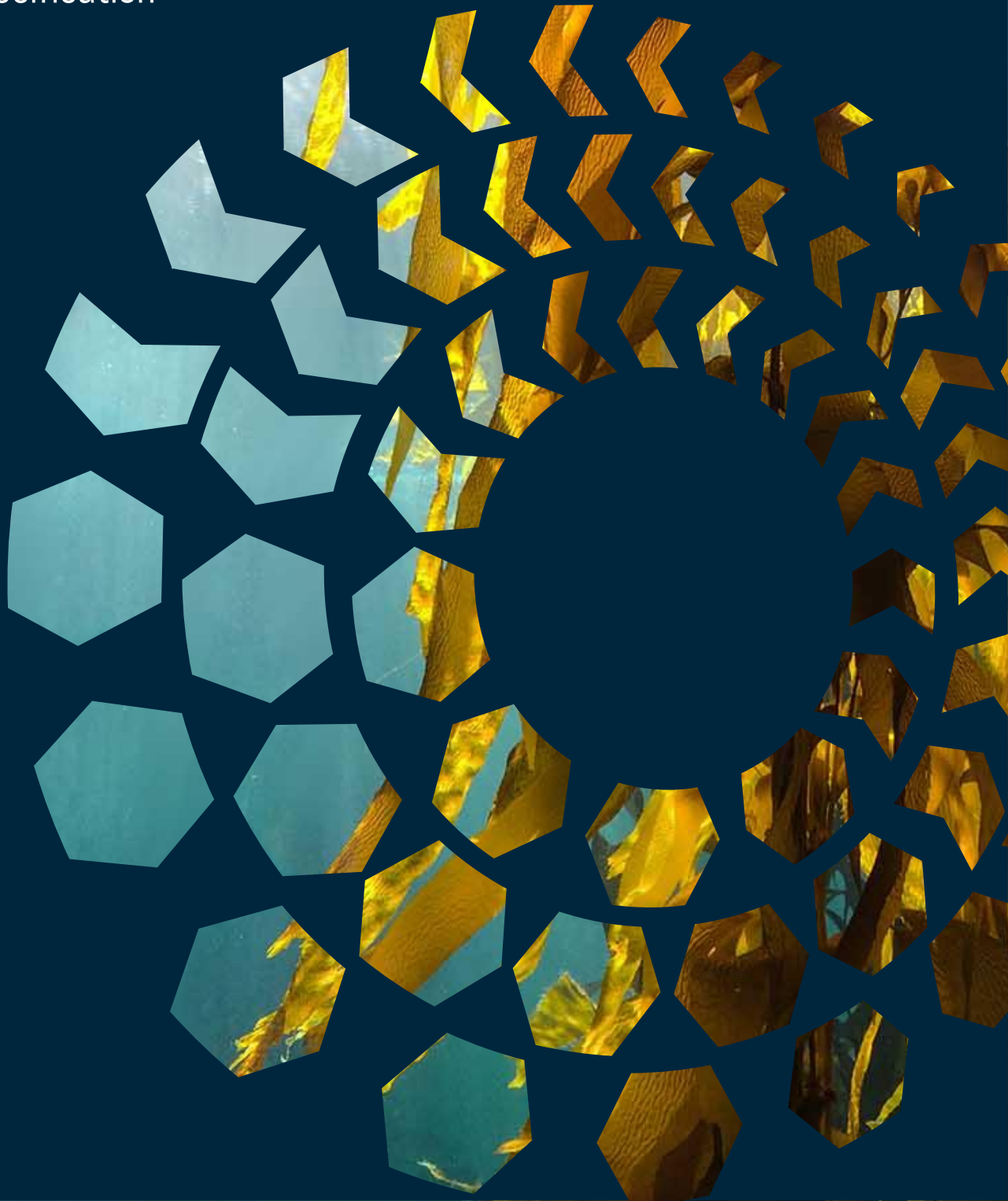


ISEP

Institute of Sustainability &
Environmental Professionals

LEADING WITH ENVIRONMENTAL SUSTAINABILITY

Course Specification



Contents

1. <u>About As</u>	2
2. <u>Background</u>	2
3. <u>Course Duration</u>	2
4. <u>Who is this Course for?</u>	2
5. <u>Materials and Certification</u>	2
6. <u>Assessments</u>	2
7. <u>Trainer Requirements</u>	2
8. <u>Learning Outcomes</u>	3
9. <u>Progression After this Course</u>	5
10. <u>Contact Us</u>	5

1. About Us

The Institute of Sustainability and Environmental Professionals (ISEP) is the global membership body for anyone wanting sustainable change that delivers across government, business and society. By harnessing the collective expertise and experience of our global membership, we set the standard in sustainable leadership, knowledge, skills and practice.

Whether you're an environmental specialist, a sustainability generalist, or just want to be a champion for change in your area – we empower people with cutting-edge evidence and insights, enable with world-class training and guidance, and ensure excellence with unrivalled professional standards and assessment.

We are passionate about uniting talent, creating collaborations and forming networks that influence government policy, drive best-practice within business, and inspire change across society.

No matter what stage you're at in your career or what sector you work in, we can equip you with the skills, standards and support needed to nurture your talent and advance your career.

2. Background

This is a crucial 4 hour strategy session for business leaders who are responsible for defining their organisation's longer term business strategy. ISEP has launched this initiative to support business leaders to re-think, re-position and drive a new approach to value creation through Environmental Sustainability.

The course will provide an opportunity to reflect on the organisation's existing approach to Environmental Sustainability and set a new strategy for resilience and growth in the short, mid and long-term.

3. Course Duration

4 Guided Learning Hours/0.5 Day

4. Who is this Course for?

The course is designed for senior management teams, executives, investors and board members across all sectors of business who are responsible for business strategy as the course focuses on the

strategic understanding of Environmental Sustainability and how it supports value creation in organisations.

5. Materials and Certification

A full range of training materials are available for this course.

This course comes with structured learner workbooks and a trainer manual produced by ISEP.

This course is an ISEP Certified course and certificates are provided by ISEP to learners who have successfully completed the course. Dual branding of certificates to include training partner logos is available as an option.

Please contact training@isepglobal.org for further details.

6. Assessment

There is no assessment for this course.

7. Trainer Requirements

This session is about the Trainer bringing all their facilitator skills to the fore to help leaders shape and mould their long-term strategic thinking. ISEP expects trainers to have the capability and confidence to challenge and probe, for example, are all risks really adequately managed? Do the learners understand their individual responsibilities and the consequences of poor environmental performance? If so, are they setting the bar high enough and re-thinking how the environment will provide opportunities for new ways of creating value in the long-term across all points of the value chain?

Consequently, ISEP expects trainers to be able to have a strategic knowledge of environment within a business context, have a track record of facilitating Senior Leader sessions to agreed outcomes as well as sound training experience.

In addition to the trainer requirements set out in the policy manual, Guide to becoming an ISEP Training Centre, the specific trainer requirements for delivering this course are:

Mandatory:

- Full Membership of ISEP

- At least 5 years' experience in an Environmental Management Position or equivalent
- Experience of facilitating, training or coaching senior executives to a shared outcome
- Attending a 2 hour trainer induction prior to delivery of the course

Guest speakers are permitted providing that they collectively have the experience to cover the depth and breadth of all learning outcomes.

8. Learning Outcomes

There are five Learning Outcomes for this course which are as follows:

1. What does Environmental Sustainability mean for the organisation?
2. Is the organisation's strategy fit for purpose?
3. Which organisations are leading with Environmental Sustainability & why?
4. Understand the implications of complying with environmental law
5. What would a new strategy look like?

Detailed assessment criteria and scope for each learning outcome are provided below.

LEARNING OUTCOME [The learner will...]	ASSESSMENT CRITERIA [The learner can...]
1. What does Environmental Sustainability mean for the organisation?	1.1 Define Environmental Sustainability 1.2 What is the organisation's existing Environmental Sustainability strategy? 1.3 Where is the organisation on the Environmental Sustainability Continuum?
2. Is the organisation's strategy fit for purpose?	2.1 What are the strategic drivers for Environmental Sustainability? 2.2 Explain the opportunities for value creation through Environmental Sustainability 2.3 Discuss Environmental Sustainability in the context of the organisation's value chain 2.4 Evaluate the organisation's approach to Environmental Sustainability and identify areas for development 2.5 Discuss the barriers to implementation of measures to improve the sustainable performance of the organisation
3. Which organisations are leading with Environmental Sustainability & why?	3.1 Debate examples of good practice demonstrating leadership with regards to Environmental Sustainability 3.2 Review an Environmental Sustainability strategy used by a pioneering organisation
4. Understand the implications of complying with environmental law	4.1 Understand the main pieces of environmental legislation that affect the organisation 4.2 Understand the consequences of breaching environmental law
5. What would a new strategy look like?	5.1 Outline the first five things the organisation and the individual will do differently

9. Progression After this Course

Learners wishing to progress after this course should consider taking the following courses:

- Internal Environmental Management System (EMS) Auditor course
- Foundation Course in Environmental Auditing
- Associate Certificate in Sustainability and Environmental Management

10. Contact Us

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Thinking about quality training that focuses on environmental and sustainable solutions? ISEP provides ISEP Certified and Approved courses through our Training Centres. Whether you're looking for individual training or global business solutions, our team is on hand to help.