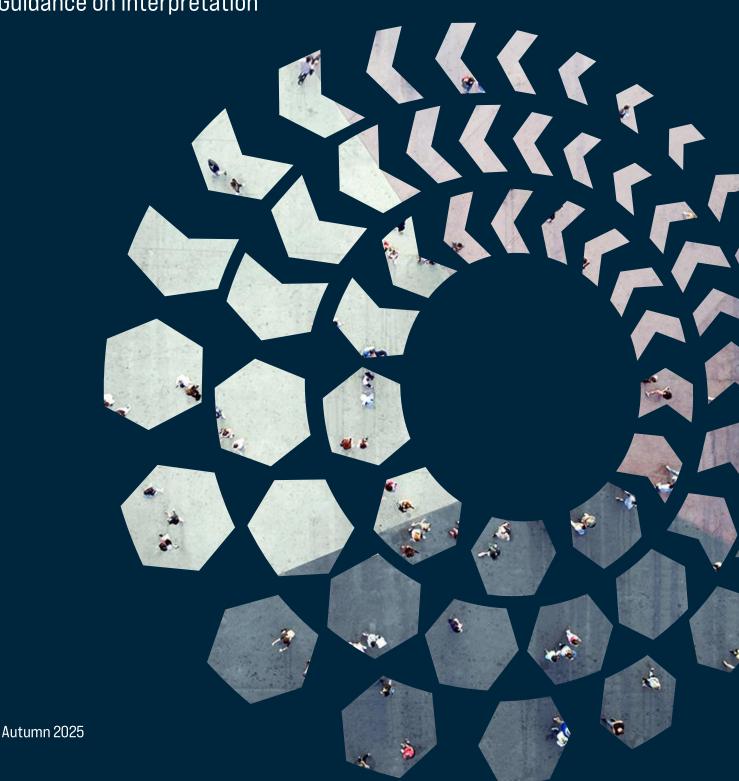


Code of Professional Conduct

Guidance on Interpretation





Demonstrate and advocate **high standards** of professional practice.

This means I will:

- Comply with all legal requirements as they apply to me, going beyond compliance where standards of professional practice dictate.
- 2. Advise and influence organisations and individuals, helping them comply with all legal requirements and supporting them to adopt good practice.
- 3. Challenge unlawful or unprofessional behaviour, taking action as necessary.

- Fulfil responsibilities to employers and clients in a timely, cost-effective and accurate manner.
- 5. Safeguard confidential, sensitive and personal information, not seeking personal gain from such information.
- 6. Ensure others I assign or contract work to are skilled and competent to deliver.
- 7. Respect scientific methods and use science-based targets and evidence whenever practical.

Apply my skills and experience to **protect and enhance** the environment, **improve** quality of life, and contribute to **sustainability**.

This means I will:

- Recognise the specific needs of stakeholders, including the environment and society, and my responsibilities to them. I will make decisions and take action that avoids harm, and has a positive impact on the environment and society.
- Challenge unsustainable behaviour and activity, taking action where necessary.
- 3. Communicate environmental or social concerns with regard to action or inaction when giving advice.
- 4. Inspire and support others to act sustainably and to adopt sustainable and resilient business practices.
- 5. Be innovative, drive change and challenge norms, to support the journey towards sustainability.



Advocate and apply high ethical standards, acting with honesty, integrity and objectivity.

This means I will:

- 1. Be honest, open and trustworthy in my professional conduct.
- Declare conflicts of interest that may influence - or be perceived to influence - my objectivity.
- 3. Be accountable for my actions and decisions.
- 4. Apply my knowledge and skills to the best of my ability, even when it conflicts with the interest of employers or clients.
- 5. Communicate the reliability, accuracy and quality of data and information provided to others.

Strive to ensure **equality of opportunity** and **respect diversity** in my professional activity.

This means I will:

- 1. Treat others fairly.
- 2. Strive to ensure equality of opportunity, diversity and inclusion, supporting human rights and dignity.
- 3. Act in a way that safeguards the physical and mental health, safety and wellbeing of others.
- 4. Be respectful of the customs, practices, culture and personal beliefs of others in my professional activity.

Act in accordance with my level of competence.

This means I will:

- 1. Recognise the limits to my own professional competence.
- Accept only work for which I am suitably skilled and have the resources to deliver.
- 3. Seek support and expert advice where I am required to stretch my professional competence.



Keep my knowledge and skills current, and continually develop my professional competence.

This means I will:

- 1. Learn from my experience, and reflect on my actions and decisions, so that I can improve my future performance.
- Keep my knowledge and skills current and relevant, staying abreast of developments in professional and best practice.
- 3. Keep a record of my CPD and submit to ISEP on request.

Uphold the reputation of the profession.

This means I will:

- Always act in a way that upholds the reputation and values of my profession, doing nothing that would bring it into disrepute.
- 2. Promote ISEP's vision, values, mission and standing as the leading professional body for sustainability professionals.
- 3. Demonstrate leadership qualities appropriate to my role and act as an ambassador for sustainability in all that I do.
- 4. Contribute to the development of my profession through my involvement with ISEP.