

ISEP & Carbon Literacy

Educate and Elevate

From Strategy to Delivery: Building Capability for
Sustainability Impact

Carbon Literacy
Project



ISEP

Institute of Sustainability &
Environmental Professionals

18th June 2026

ISEP Competency: 3: Relationship Development



Housekeeping



Accessibility

Turn on live captions by clicking 'More [...]', selecting 'Language and speech', and choosing 'Turn on live captions'—captions appear in real-time and support multiple languages



Questions

Use the chat for questions throughout the session or raise your hand to speak when invited at the end of the webinar during Q&A.



Contribute Safely and Respectfully

This session is being recorded and will be publicly available. Please avoid sharing confidential or commercially sensitive information and engage respectfully with others' views.



No 3rd Party Apps

It is the policy of ISEP that we do not allow guests to run 3rd party applications within Team sessions. This is to protect the Confidentiality, Integrity and Availability of data communications and infrastructure from malicious attacks and accidental breaches.

All recordings from our Educate and Elevate webinars will be made available in our [Corporate Video Library](#), along with accompanying slides where the speakers have approved their sharing.

CPD & ISEP Competency Alignment



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Project



This session directly supports your Continuing Professional Development (CPD) and aligns with **ISEP Competency 3: Relationship Development**

ISEP Members: Please remember to log this session in MyISEP as part of your CPD record.

Introductions



Phil Korbel

Carbon Literacy Project

Co Founder & Director,
External Relations



Heidi Barnard FISEP

NHS Supply Chain

Head of Supply Chain



Toby Shaw

ISEP

Executive Director of
Commercial and Strategy

163,116
citizens
certified



326,232
actions
pledged



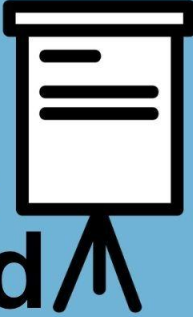
588,000t^{CO₂e}
carbon
saved



1,146 certified
training
professionals



1,037
courses
designed



16 Sectors



11 Toolkits



14,408
organisations
engaged



378
Carbon
Literate
Organisations

48
nations
delivering



5-15% carbon
savings
per-person



What is Carbon Literacy training?

Carbon Literacy
Project



One day's-worth learning

This can be split into smaller chunks, e.g. two half-days, or with e-learning and homework elements

Online or in-person

At least 50% of the course should be 'live', either online or in-person

Peer-to-peer delivery

Training is most effective when delivered by someone with sector-specific knowledge, whether by your own staff or external trainers

Sector-focused courses

Ready-made Carbon Literacy courses and Toolkits are available across a wide range of [sectors](#)

Course accreditation

You can develop an original Carbon Literacy course tailored to your audience, which must meet our Carbon Literacy Standard

Learner certification!

All learners devise two actions to reduce their carbon footprint and receive a certificate showing they are now Carbon Literate

Cost per learner

Certificate applications cost between £10 to £30 per head



Today's Discussion

- Strategy alone does not deliver sustainability outcomes capability does
- Why capability gaps are slowing sustainability delivery
- What effective learning pathways look like in practice
- How organisations embed sustainability capability at scale

What we hope you leave with

- Practical ideas
- Lessons from implementation
- Real examples of what worked (and didn't)

The Workforce Capability Gap:

The #1 Barrier to Transformation



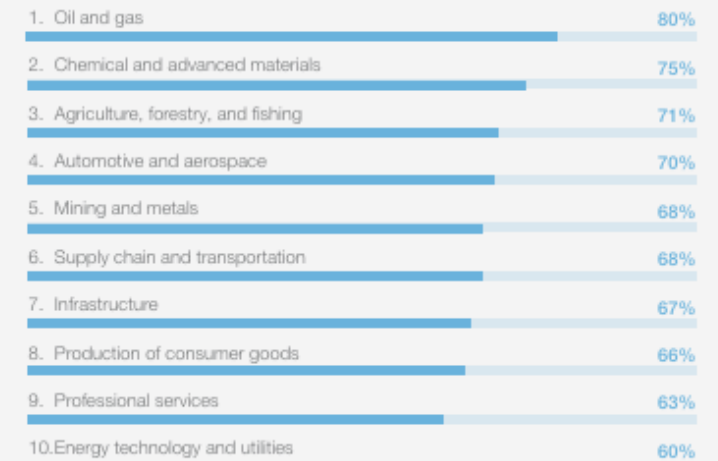
FIGURE 4.1

Barriers to organizational transformation, 2025-2030

Share of employers surveyed expecting the stated barrier will hinder their organisational transformation.



Environmental stewardship



- The top 2 barriers sustainability professionals come up against regularly
- Sustainability capability is now central to organisational transformation, increasingly becoming a core business capability across sectors

Capacity Development: The Foundation of SDG Delivery



- Capacity development is central to delivering the UN Sustainable Development Goals (SDG 17).
- It strengthens organisational capability to design and deliver sustainable solutions at scale.
- Through collaboration, training, and knowledge exchange, it embeds sustainability into core planning and delivery systems—turning ambition into action.

Strategic Partnership

- ISEP × The Carbon Literacy Project

Combined Value

- Behavioural and action-focused learning (Carbon Literacy)
- Technical sustainability expertise (ISEP)

Impact

- Scalable pathways to build organisational capability
- Alignment of skills development with strategic goals
- Continuous capability building beyond one-off training
- Integrated technical and behavioural competence development





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**Carbon Literacy
Project**



Panel Discussion



Q&A

The Carbon Literacy Project

Discounts for **ISEP** Corporate Partners

Carbon Literacy
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20%

On Course Accreditation

Code: ISEP20TK
Expiry date: 31 July 2026

Get in touch with :
info@carbonliteracy.com

20%

On Toolkits

Code: ISEP20TK
Expiry date: 31 July 2026

Get in touch with:
info@carbonliteracy.com

20%

On Carbon Literate Organizations
(CLO) certification

Code: ISEP20CLO
Expiry date: 31 July 2026

Get in touch with:
CLO@carbonliteracy.com

Continue the Conversation



- If you would like to continue the conversation with ISEP and/or The Carbon Literacy Project, please complete the form below.



- Your responses will help us understand your areas of interest and ensure the most appropriate follow-up.
 - [ISEP / Carbon Literacy Project Webinar Follow-Up Form – Fill out form](#)

Share your thoughts



We'd love to hear what you thought of today's session.

Your feedback plays a key role in helping us enhance your experience and shape future content.

We'll be running this short survey after each Educate and Elevate webinar to hear what you think.

ISEP Sustainability Skills Map Review 2026



The Sustainability Skills Map underpins ISEP's professional standards, membership grades and competency framework.

Last reviewed in 2016.

A decade later, we're reviewing it to ensure it reflects:

- ✓ The realities of modern sustainability practice
- ✓ Emerging skills and future professional needs
- ✓ Global and diverse career pathways
- ✓ ISEP's new purpose and identity
- ✓ The evolving expectations of employers and practitioners

We Need Your Input - Tell us:

How you use the Skills Map

What works well

What needs updating

What future skills should be included

If you are an Individual ISEP member of any grade please complete the survey:

- [Sustainability Skills Map Review](#)



Accelerating Green Skills: Scalable Pathways for Sustainable Workforce Transformation



The LDN Apprenticeships logo features the letters "LDN" in a large, bold, sans-serif font, with "APPRENTICESHIPS" in a smaller, regular sans-serif font below it.

The ISEP logo features a circular emblem composed of many small, dark, leaf-like shapes arranged in a ring. To the right of the emblem, the text "ISEP" is written in a large, bold, sans-serif font. Below "ISEP", the full name "Institute of Sustainability & Environmental Professionals" is written in a smaller, regular sans-serif font.

Webinar

Accelerating Green Skills

Scalable Pathways for Sustainable Workforce Transformation

A simple icon of a calendar page with a date marked.

Thursday 25th June

10:00 - 11:00

Hosted by

A circular portrait of Simon Baker, a man with short dark hair, wearing a dark jacket over a light-colored shirt.

Simon Baker

Commercial Director,
LDN Apprenticeships

A circular portrait of Beth Knight, a woman with dark curly hair, smiling.

Beth Knight

Head of Social Sustainability,
Business & Commercial Banking
Lloyds Banking Group

A circular portrait of Mike Hanson, a man with short grey hair, wearing a blue jacket over a white shirt.

Mike Hanson

Sustainability Director
WSH

A circular portrait of Martin Baxter, a man with short grey hair, wearing a dark jacket over a light-colored shirt.

Martin Baxter

Deputy CEO,
ISEP

Register here

